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**The Cranky Editor<sup>SM,™</sup>**

Oops! Faux Pas!

**Book of INTOLERABLE ~~Fox Paws~~**  
**AND THE FOX PAW REMEDIES**

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*Helpful Writing & Style Tips So You Won't Look Stupid*

**By R.W. Bacon** a.k.a. *The Cranky Editor<sup>SM,™</sup>*

This compact book is a planning guide, grammar coach, typographic stylebook, graphics tip-sheet, pep-talk, and a plea for literacy rolled into one. The author, adopting the persona of The Cranky Editor, identifies – in his no-nonsense fashion – the common transgressions known as the “Intolerable Fox Paws” (*faux pas*). These are followed by the Fox Paw Remedies, with illustrative examples derived from the author’s five decades of real-world experience. The aim of the book: To help motivated business and organizational writers address common troubles faced when preparing writing and printing projects. Is the author really that cranky? Read the book, find out, and along the way learn what you never knew about the craft of writing, editing, and typographic style.

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*Get Organized ~ Target Your Audience*  
*Fix Flabby Phrases ~ Dump Wimpy Words*  
*Avoid Ambiguities ~ Fix Usage & Spelling*  
*Tighten Typography ~ Lose Limp Layouts*

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**Some great minds on writing, editing, and crankiness:**

*“What is written without effort is in general read without pleasure.”*

– **Samuel Johnson**

*“There are no dull subjects. There are only dull writers.”*

– **H. L. Mencken**

*“I have never known anyone worth a damn who wasn't irascible.”*

– **Ezra Pound**

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**R.W. Bacon** has been a journalist, editor, and publication designer for 50 years. He’s seen a lot – much excellence and too much junk. No wonder he’s cranky.

He is the author of the companion book, *The Cranky Typographer’s Book of Major Annoyances: Helpful Graphics Tips for Do-It-Yourself Designers* (2014). Parallel careers as a circus/vaudeville performer and museum/history scholar resulted in six other books on performing arts and history topics.

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